

FREQUENTLY ASKED QUESTIONS

REGISTRATION

How can I register for Manila FAME?

To register for Manila FAME, go to www.fameplus.com ([link](#)), click register, and choose your visitor type. Complete your registration to receive an email confirmation with a QR code within 48 hours. Check your junk/spam folder if you do not receive it in your inbox.

Who can register as a Trade Buyer for Manila FAME?

To be qualified as a Trade Buyer, you must be engaged in the business of making strategic purchase decisions on the finished goods for home, furniture, fashion lifestyle and other related industries.

If you are an importer, distributor, wholesaler, retailer, specifier for the contract market, or a design professional, you can register as a FAME+ Trade Buyer.

I have completed the pre-registration online for Manila FAME but did not receive a QR code, what do I do?

If you do not find the email either in your inbox or junk folder after two (2) working days, you may follow up by emailing us at manilafamebuyers@citem.com.ph. Provide the following details: email address used and date of registration.

I am encountering an error in completing the pre-registration form.

Make sure that all required fields in the form are filled out first. If you are still unsuccessful in submitting the form, contact us at manilafamebuyers@citem.com.ph detailing the error that you encounter. Please include screenshots if you can, so we can address it more efficiently.

I will visit the show with my colleagues to represent our company. Do all of us have to register?

Yes, one entry badge or pass is only good for one person. Each person must register individually.

When is the deadline for pre-registration?

The online pre-registration will close one week before the show, so make sure you pre-register before then. There won't be counters for registration onsite, but you can still register using your own mobile device. To avoid inconvenience, we highly encourage that you pre-register online.

VISITING THE SHOW

Can you recommend hotels near the venue?

We highly recommend that you book in our Partner Hotel or in any of our Accredited Hotels to avail yourself of discounts. Click [HERE](#) to see the full listing. It also includes information on the distance between the hotel and the venue, starting rates, and how you can book.

Is there a shuttle service to go to the show venue?

Our Partner Hotel, **Conrad Manila**, offers daily shuttle service to the venue and vv. You may also check if any of our [Accredited Hotels](#) offer the same service. You may also download the car-booking app [GrabCar](#) for easier transport within Metro Manila.

INCENTIVES FOR TRADE BUYERS

Do you offer buyer incentives?

Yes! We have a **Very Important Buyer (VIB) Program**. This includes the **Regular VIB Program**, **Asian Trade Fair Circuit Incentive**, and a **Buyer Delegation Program** with various benefits:

Regular Very Important Buyer (VIB) Program

Eligibility:

- Overseas-based sourcing professionals in decision-making roles
- Company must have at least 2 years of operations
- Annual sales of at least USD 2M (furniture/home) or USD 300K (fashion, gifts, décor, etc.)
- **New or returning** Manila FAME buyer

Benefits:

- 3D/2N stay at Conrad Manila (partner hotel)
- Airport reception and 2-way transfers
- Daily hotel–venue shuttle, and vice versa
- Priority event access and buyer care
- Access to curated showroom or city tours
- Regular buyer care services

Submit supporting documents to: [**manilafamebuyers@citem.com.ph**](mailto:manilafamebuyers@citem.com.ph)

Required documents:

- Copy of passport and business card
- Company profile or website
- Sourcing requirements or ongoing projects
- (Returning buyers) Proof of orders from Manila FAME suppliers (since 2023)

Deadline to confirm hotel booking: 15 September 2026

What if my annual sales is below the required amount to be a VIB?

We can reconsider depending on the sourcing activity / credibility of the company. Companies who have existing relationship with Philippine suppliers are given priority.

Is there a deadline to apply for the VIB Program?

Yes, all requirements must be submitted before September 15.

Is there an airfare incentive for VIBs?

There is no airfare incentives for regular trade buyers.

Asian Trade Fair Circuit Incentive

Eligibility:

- New or dormant (5+ years) buyers of Manila FAME
- Visiting another Asian trade fair in related sectors in October
- Company must be operating for 5+ years
- Annual sales of USD 2M (home/furniture) or USD 300K (fashion/gifts/etc.)
- Must play a key sourcing role (e.g., CEO, Sourcing Manager)

Perks:

- Up to \$500 airfare reimbursement
- 3D/2N free hotel stay at Conrad Manila
- Priority access to events and curated tours
- Personalized buyer care services

To apply: Email manilafamebuyers@citem.com.ph

Is this open to applicants coming from the same destination of the other Asian trade fairs?

No, unless the buyer is visiting other trade fairs aside from the ones located in their home country.

Is the USD500 one-way or two-way?

The USD500 may cover your two-way travel if the total actual ticket costs more than USD500. If the actual ticket cost for 2-way is less than USD500, we will only reimburse the actual ticket cost.

How do I get the USD500 reimbursement?

The buyer must submit the following requirements beforehand:

- Copy of passport and business card
- Copy of airfare ticket / official receipt
- Copy of itinerary / proof attending other Asian fairs (e.g. buyer badge, registration)

Upon arriving in Manila for Manila FAME, the additional requirements must also be submitted:

- Copy of passport with arrival stamp
- Boarding pass to Manila
- Completed buyer survey

Once requirements are complete, the buyer will receive the USD500 onsite (in cash).

What if I am not able to receive the reimbursement onsite?

Reimbursement may be paid thru wire transfer, as long as requirements are complete. However, bank charges will apply.

Buyer Delegation Program

Ideal for chambers, associations, and business groups organizing a group of at least 10 qualified buyers from the same country or industry.

Requirements:

- Minimum 10 qualified trade buyers from different companies
- Organized under one overseas-based group or chamber
- Appoint one Head of Delegation (HOD) to coordinate with the Manila FAME team
- HOD of groups with more than 10 members may qualify for up to USD 1,800 airfare reimbursement

Benefits:

- Total group airfare reimbursement:
 - Asia – USD 5,000
 - MEA & Oceania – USD 8,000
 - Europe & Americas – USD 10,000
- 3D/2N hotel accommodation for the whole delegation
- Curated tours and site visits (by request)

Express your interest: Email manilafamebuyers@citem.com.ph

What if there are more than one person from the same company?

Only one person may be counted as part of the delegation. However, the appointed member may share the complimentary hotel accommodation with a colleague, as well as the other perks such as airport transfer, shuttle services, etc.

Is the HoD counted as a member of the delegation?

Yes. Hence, to avail of the additional incentives for HoD, there must be a total of more than 10 delegation members including the HoD.

What are the additional incentives for HoD should they 10 buyers?

The HoD may avail additional incentives such as airfare reimbursement with cap (USD1,800 for long-haul and USD800 for short haul). If the actual ticket cost is less than the cap, the amount to be reimbursed is the actual amount of the ticket.

BUYER CARE SERVICES

What are the other buyer care services for regular or non-VIB buyers?

For ALL Trade Buyers, we also offer the following incentives.

- Year-round business matching assistance
- Scheduled pick-ups from Partner Hotel-Fair Venue and v/v
- Manila FAME buyer care kit
- Liaison Officer/Language Interpreter (by request)*
- Access to Buyers' Lounge with free snacks and beverages
- Priority admittance in Manila FAME events
- Priority slot to the curated tour of the Philippine heritage outside the venue*
- Discount voucher in domestic and international flight during the fair period

**for overseas-based buyers only*

Can you help arrange B2B meetings?

Yes, we can help set up your meetings with your preferred Manila FAME exhibitors before, during, or after the show. Email us at manilafamebuyers@citem.com.ph.

Can you help with visa processing?

If you are an approved Trade Buyer, we can provide a letter of invitation to serve as a supporting document when you apply for a Visa. To make a request, send an email to manilafamebuyers@citemc.om.ph and a designated market officer will assist you.

Do you offer hotel and airfare incentives to Trade Buyers?

A buyer who is approved as a VIB (Very Important Buyer) gets a 2-night complimentary accommodation in our Partner Hotel, among other services offered. Regular trade buyers can avail themselves of discounts in Manila FAME's Accredited Hotels by clicking [here](#).