TECHNOPROM

RUSSIAN SCIENCE AND TECHNOLOGY WEEK

DECADE OF SCIENCE AND TECHNOLOGY

NOVASIBERIA

XIII International Forum of Technological Development "TECHNOPROM-2026"

in the format of the Russian Science and Technology Week

"Russian science is the foundation of technological leadership"

AUGUST 26-28, 2026 | NOVOSIBIRSK

GOAL OF THE 2026 FORUM

Organize a broad discussion of a set of measures to ensure the country's technological breakthrough: the prospects for launching and using the SRF "SKIF" for the development of domestic science and economy, formation of a new research infrastructure and accelerated introduction of research results into the economy, staffing of priority industries, an increase in investments in the field of science by the state and business, involvement of talented youth in scientific, scientific and technological and innovative activities, involvement of partners from friendly countries in cooperation in scientific, educational, scientific and technological spheres, development of international trade and economic relations.



CONGRESS PROGRAM OF THE 2026 FORUM

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THE ROLE OF MEGASCIENCE PLANTS IN THE IMPLEMENTATION OF NATIONAL TECHNOLOGY LEADERSHIP PROJECTS

Synchrotrons, development of the synchrotron research program; User policy and application supercomputer modeling and calculations for megascience class installations; best practices of interaction between researchers and entrepreneurs; mechanisms for commercialization of scientific developments; ways to protect intellectual property when bringing research to market; projects of the National Center for Physics and Mathematics;

INTELLIGENT SYSTEMS. HYBRID INTELLIGENCE

Management models of human symbiosis and AI, adaptive models that make decisions and interact with the physical world through robots and drones, as well as covering the introduction of smart AI agents into industry, recommendation systems and advanced computing. The benefits of AI for sports, culture, science, longevity, medicine and biotech;

PRODUCTION AND AUTOMATION TOOLS - ADVANCED DOMESTIC SOLUTIONS

The production of machine tools and components, the development of domestic microelectronics and instrument making, the creation and implementation of industrial robots, digitalization of production, as the main elements of increasing labor productivity at enterprises;

MEDICINE OF THE FUTURE: TECHNOLOGY TIME

Critical and end-to-end technologies determine the face of future medicine, using the previously inaccessible possibilities of biotechnology, genetics, numbers and big data, new materials, allowing you to solve previously unsolvable problems, make the approach to the patient more and more individual, set new tasks for medicine, such as active longevity and aging problems, with a paradigm shift from diagnosis and treatment to forecasting and prevention;

BIOENGINEERING AND SMART FARMING: TECHNOLOGICAL FOOD SECURITY

An integrated scientific and technological approach to the development of the agro-industrial complex, where bioengineering (the creation of new varieties, breeds of animals and biologics, etc.) is combined with smart agriculture, the use of AI and digital platforms in order to create a sovereign food production system in Russia that does not depend on external supplies and climate challenges. Creation of a network of agricultural parks (sites for research and implementation of new agricultural technologies);

ENVIRONMENTAL WELL-BEING: BIOSPHERE AND MAN

A system of socio-economic and humanitarian mechanisms for creating a comfortable interaction between a person, the technosphere and the environment created by him (environmental problems);

NEW NUCLEAR AND ENERGY TECHNOLOGIES - ENERGY FOR LIFE

How modern technologies provide humanity with energy: what will be the scenario for the development of world energy in the coming decades. Energy storage and transmission: process optimization;

NEW MATERIALS AND CHEMISTRY

End-to-end technologies aimed at creating new materials with functionally specified properties and low-tonnage chemical products for pharmaceuticals, energy and microelectronics;

PERSONNEL FOR NATIONAL TECHNOLOGY LEADERSHIP PROJECTS

Qualification of personnel for work on national projects, ensuring the connection between education and industry, organizing interaction between the state, business and science to train personnel and attract young specialists in the field of technology.

FORUM CONGRESS PROGRAM 2026

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SATELLITE EVENTS:

- III International Forum of Russia-Africa Cooperation "Education. Business. Culture – 2026"
- CIS Technology Cooperation Forum: Health and the Future
- International Education Forum "Russia - Novosibirsk - China"
- VI National Technology Transfer Forum
- XX Siberian Venture Fair
- Strategic session "The role of regions in the implementation of scientific and technological policy"
- Forum "Improving Labor Productivity"
- School of Intellectual Property
- VII Big Mathematical Workshop
- IV All-Russian Scientific and Technological Dictation
- Small Tech Companies (format to be specified)









PARTICIPATION IN THE EXHIBITION: INDIVIDUAL STANDS

- Minimum placement area from 20 sq.m
- Mark-up for visibility (the first line of stands, marked on the diagram) +10%/20% to the cost per sq.m.
- Mark-up for location in the Expocentre lobby - viewing stands+10%





PARTICIPATION IN THE EXHIBITION: REGION-PARTNER

- Turnkey booth creation in the Expocentre pavilion, including technical staff support during the exhibition (content - video, text, exhibits will be provided by the partner region)
- Additional package of advertising opportunities (video screens, website, etc.)
- Participation in the evening cultural program up to 2 people (additional accreditation is required)
- Meal packages for up to 10 participants





PARTICIPATION IN THE EXHIBITION: REGIONAL STAND

- A turnkey booth was created, taking into account the technical staff work during the exhibition (content - videos, texts, regional exhibits). The booth configuration includes five display stands
- Meal packages for up to 5 participants
- Participation in the evening cultural program up to 2 people (additional accreditation is required)





EXHIBITION HALL LAYOUT

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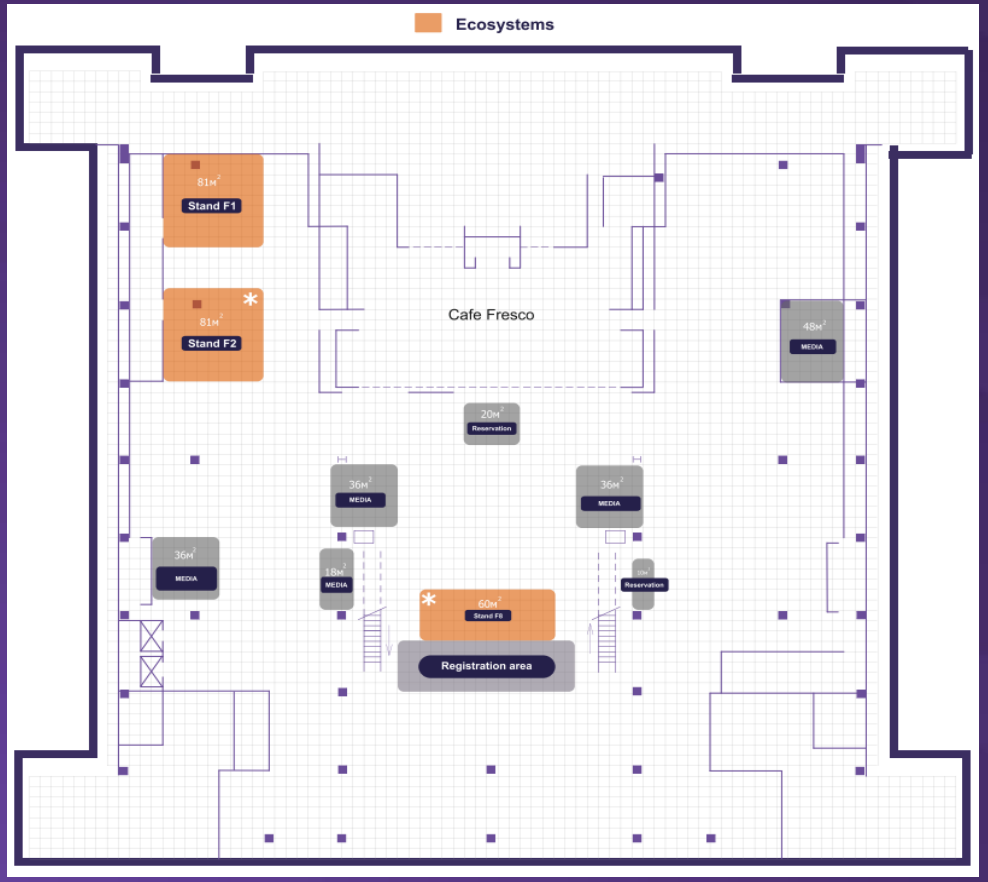
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* mark-up for visibility (the first line of stands) +20% to the cost per sq. m.

** mark-up for visibility (the first line of stands) +10% to the cost per sq. m.

HALL LAYOUT







* mark-up for location in Expocentre lobby - view stands +10%

EXAMPLES OF STANDS

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SPONSORSHIP OPPORTUNITIES

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General partner

- Space for a stand up to 200 m2
- Broadcast a video of a partner on a video wall in the lobby of the 1st floor
- Placement of the logo on the LCD panel in the lobby of the 1st floor
- Integration of the logo into the screen saver layout for displaying conference rooms
- Placement of the logo in the "Partnership" section on the official website of the Forum
- Placement of the company logo in the mobile application "Novasiberia Events" with an active link
- Posting 1 press release about participation on the site in the news section
- Publication of 1 press release on participation in social networks of the Forum
- Guest of honor status (invitation to dinner on behalf of the Governor of the Novosibirsk Region, access to the lounge area) for 5 people (additional accreditation required)
- Invitational lunches for 5 people
- Provision of two parking spaces on the territory of International Exhibition Complex Novosibirsk Expocenter
- Logo Integration into 2nd Floor Balcony Lightbox Banner Layout
- Logo integration into lightbox banner layout on 3rd floor balcony
- Integration of the logo into the layout of the banner on street lightboxes
- Integration of the logo into the layout of the lightbox banner on the side platform of the escalator
- Placement of advertising and information materials at the front desk of the Forum
- Photographer's work (provision of 50 photographs according to the agreed terms of reference)
- Priority Registration
- Branded compliments to honored guests of the Forum (provided by the partner)

SPONSORSHIP OPPORTUNITIES

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Official partner

- Provision of space for stand up to 130 m2
- Broadcast the partner's commercial on the video wall in the lobby of the 1st floor
- Placement of the logo on the LCD panel in the lobby of the 1st floor
- Integration of the logo into the screen saver layout for displaying conference rooms
- Placement of the logo in the "Partnership" section on the official website of the Forum
- Placement of the company logo in the mobile application "Novasiberia Events" with an active link
- Posting 1 press release about participation on the site in the news section
- Publication of 1 press release on participation in social networks of the Forum
- Guest of honor status (invitation to dinner on behalf of the Governor of the Novosibirsk Region, access to the lounge area) for 4 people (additional accreditation required)
- Invitational lunches for 4 people
- Provision of parking space on the territory of IEC Novosibirsk Expocenter
- Logo Integration into 2nd Floor Balcony Lightbox Banner Layout
- Logo integration into lightbox banner layout on 3rd floor balcony
- Integration of the logo into the layout of the banner on street lightboxes
- Integration of the logo into the layout of the lightbox banner on the side platform of the escalator
- Placement of advertising and information materials at the front desk of the Forum
- Photographer's work (provision of 50 photographs according to the agreed terms of reference)
- Priority Registration
- Branded compliments to honored guests of the Forum (provided by the partner)

SPONSORSHIP OPPORTUNITIES

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Forum Partner
Basic package

- Broadcast a video of a partner on a video wall in the lobby of the 1st floor
- Integration of the logo into the screen saver layout for displaying conference rooms
- Placement of the logo on the LCD panel in the lobby of the 1st floor
- Placement of the logo in the "Partnership" section on the official website of the Forum
- Placement of the company logo in the mobile application "Novasiberia Events" with an active link
- Publication of 1 press release on participation in social networks of the Forum
- Guest of honor status (invitation to dinner on behalf of the Governor of the Novosibirsk Region, access to the lounge area) for 2 people (additional accreditation required)
- Invitational lunches for 2 people
- Logo Integration into 2nd Floor Balcony Lightbox Layout
- Photographer's work (providing at least 50 photos according to the agreed terms of reference)
- Priority registration
- Branded compliments to honored guests of the Forum (provided by the partner)
- Placement of information materials at the front desk of the Forum
- Provision of parking space on the territory of IEC Novosibirsk Expocenter

SPONSORSHIP OPPORTUNITIES

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Lounge area partner

- Guest of honor status (invitation to dinner on behalf of the Governor of the Novosibirsk Region, access to the lounge area) for 1 person (additional accreditation required)
- Invitational lunches for 1 person
- Integration of the logo into the design of the lounge area
- Possibility of placing information materials and souvenirs in the lounge area
- Placement of table tents in the lounge area
- Priority registration
- Provision of parking space on the territory of IEC Novosibirsk Expocenter

Forum Partner

Package minimum

- Guest of honor status (invitation to dinner on behalf of the Governor of the Novosibirsk Region, access to the lounge area) for 1 person (additional accreditation required)
- Invitational lunches for 1 person
- Provision of parking space on the territory of IEC Novosibirsk Expocenter
- Broadcast a video of a partner on a video wall in the lobby of the 1st floor
- Placement of the logo on the LCD panel in the lobby of the 1st floor
- Placement of the logo in the "Partners" section on the official website of the Forum
- Placement of the company logo in the mobile application "Novasiberia Events" with an active link
- Branded compliments to honored guests of the Forum (provided by the partner)
- Priority registration

SPECIAL STATUS

Guest of Honor Status

- Invitation to dinner on behalf of the Governor of the Novosibirsk Region
- Access to the lounge area
- Provision of parking space on the territory of IEC Novosibirsk Expocenter
- Priority registration

Additional accreditation will be required to obtain status



ORGANIZERS AND PARTNERS

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ORGANIZERS:

THE GOVERNMENT OF RUSSIA

THE GOVERNMENT OF THE NOVOSIBIRSK REGION

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

MINISTRY OF INDUSTRY AND TRADE OF RUSSIA

Российская Академия Наук

The Russian Academy of Sciences

СО РАН

Siberian Branch of the Russian Academy of Sciences

PARTNERS:

НАЦИОНАЛЬНЫЙ ИССЛЕДОВАТЕЛЬСКИЙ ЦЕНТР «КУРЧАТОВСКИЙ ИНСТИТУТ»

GENERAL SCIENTIFIC PARTNER

National Research Centre "Kurchatov Institute"

GAZPROM NEFT

OFFICIAL PARTNER

ROSATOM

ИК

ИНСТИТУТ КАТАЛИЗА им. Г.К. БОРЕСКОВА

Boreskov Institute of Catalysis of the Siberian Branch of the RAS

Институт ядерной физики имени Г. И. Будкера СО РАН

Institute of Nuclear Physics named after G.I. Budker Siberian Branch of the Russian Academy of Sciences

Novosibirsk State University

*THE REAL SCIENCE

INFORMATION PARTNERS:

ТАСС

ВГТРК

ТЕЛЕВИДЕНИЕ И РАДИО

ОТС

КОМСОМОЛЬСКАЯ ПРАВДА

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